Management Collection Development Policy

Purpose

The collection supports present and anticipated teaching and research in the field of Management and its sub-disciplines. Materials are primarily purchased based on the requests of the Management faculty.

The department offers a

- B.S. in Management

More information about the Department or the Program can be found here.

In addition to the support for the specific degree programs of the Management Department, the collection also serves as a resource for undergraduate and graduate students and faculty in the other business disciplines. Related departments and programs which cover subjects of interest to Management include Economics and Finance, Accounting, Marketing, and Hotel, Restaurant and Tourism, Psychology, and Political Science.

Language

The language of acquisition is English.

Chronological Guidelines

The primary focus of the collection is on contemporary research.

Geographical Guidelines

Primary emphasis is on the United States. Secondary emphasis is on the international area due to the growing importance of international business in the United States.

Treatment of Subject

Theoretical works and published research are most important. Computer applications are of growing importance as are statistical and mathematical applications. Also collected are works dealing with the role of government in business and the management and administration of companies, organizations, and people.

Histories are of less importance generally, but in some areas, for example, histories of large corporations, they are acquired. Biographies of prominent business leaders are also acquired.

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Practice and methods, legal aspects and the psychological aspects of management are selectively acquired. Elementary textbooks and popularizations, such as "how to-get-rich quick" books are not normally acquired. Textbooks at the advanced level are collected on a selective basis.

Types of Material

Monographs and serial publications form the basis for acquisitions in all formats including print, microformat and electronic. Reference materials, including bibliographies, dictionaries, handbooks, and encyclopedias are acquired. Abstracts and indexes covering management and related subjects are acquired. Looseleaf services in the area of labor law are acquired. Law materials including court decisions, digests, citators, and regulations and rulings are acquired. Theses and dissertations from other institutions are acquired on a highly selective basis.

Publications of U.S. government agencies are acquired through the U.S. Federal Depository Program. Publications of the European Union are acquired through the EU Depository Program. Other international documents are selectively acquired through the United Nations, the O.E.C.D., and other international organizations.

Publications and proceedings of national and international marketing organizations and societies are selectively acquired.

Date of Publication

Emphasis is on materials published within the past ten years. Current materials are most important. Retrospective materials may be selectively acquired and may be purchased in microform formats, such as backfiles of newly acquired serial titles.

Other Resources

The Government Documents collection within the University Library is a source of much material that supports the programs of the Management Department. Especially important are publications of the Small Business Administration, and statistical publications of the Bureau of Labor Statistics and the Bureau of the Census. Also important are legislative materials, as well as the reports and regulations of the federal government's agencies. The Louisiana Collection, which contains state documents as well as other materials on Louisiana is an important collection also.

Related Policy Statements

Other information related to Management will be found in the following policy statements:

- Computer Science: programming
- Economics and Finance: labor economics
- Engineering: engineering management

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• Hotel, Restaurant and Tourism: management information systems; human resources and planning; food production management; management of beverage services, hotels, restaurants, conventions, and travel
• Urban Studies: public administration
• Sociology: demographics